



How can your company help fight COVID-19 in Vietnam?

Depending on the specific intervention, private sector assistance could take the form of:

- Expertise and skill sets (e.g., supply chain, data analytics, marketing/communications, technology and innovation)
- Use of company assets (e.g., locations for vaccinations, equipment)
- Collaboration with and/or funding of local or international organizations undertaking COVID response programs
- Provision of funding or donated items to government entities

COUNTRY-SPECIFIC NEEDS

Increasing Vaccine Access & Delivery

Logistics, Warehousing, and Infrastructure

- Support outsourcing of, or provide donation for, cold-chain maintenance, supplies, and equipment
- Improve existing vaccine delivery infrastructure to increase vaccinations in remote/rural areas

Vaccine distribution planning and sites of delivery

- Provide technical assistance or funding for distribution of vaccines and operational costs; sponsor sites in key locations around the country; support site setup (e.g., awnings, handwashing stations, chairs/tables)
- Support mass vaccination and mobile clinics, especially in workplace settings
- Provide expertise for provincial-level micro-planning and training of health staff on vaccine availability
- Provide technical assistance to the Ministry of Health on improving last-mile vaccine delivery

Staffing, Training, and Administration

- Provide additional human resources at vaccine administration sites (e.g., volunteers)

Data and Monitoring

- Provide management or IT support for logistical challenges to government and/or NGOs handling vaccinations

Incentives and Messaging

- Assist with demand generation for vaccines via distribution of targeted communications by key influencers and social media
- Provide branded/message-focused materials for health workers to create awareness (e.g., t-shirts, arm bands, umbrellas, aprons, head scarfs, vests)

Expanding Availability of Tests, Therapeutics, and/or Personal Protective Equipment (PPE)

Supply Availability and Logistics

- Support procurement of, or provide donation for, molecular diagnostic tests, rapid diagnostic tests, other diagnostic equipment, oxygen supplies (e.g., ventilators, medical equipment), and PPE
- Provide assistance to workers, families, and/or communities by paying, or subsidizing, COVID-19 testing fees or providing robust testing services within factory/community settings
- Support procurement of oxygen support systems and development of oxygen supply management systems for provinces in need

Staffing, Training, and Administration

- Scale-up training courses on COVID-19 procedures and protocols for frontline healthcare workers and expand trainings for volunteers/students
- Provide training and expertise at the hospital level in areas such as infection, prevention, control, and COVID testing practices

Other

- Assist in food security measures for COVID-19 patients and their families
- Provide retraining for displaced workers
- Build capacity of small and medium-enterprises to increase their participation in supply chains and to drive efficiencies and improvements in communication across supply chains

For Vietnam-specific questions, or to coordinate assistance, please contact the USAID/Vietnam Mission: Kim Thuy Oanh at okim@usaid.gov; Ritu Singh at risingh@usaid.gov and please copy the COVID-19 Taskforce Private Sector Engagement team in Washington, DC at covid-pse@usaid.gov