



## SPECIALTY COFFEE COMMUNITY

The Speciality Coffee Community activity seeks to increase coffee farmers income and profitability through an inclusive approach with buyers, reducing/eliminating inefficiencies and improve quality in their production and processing chains, while increasing access to international certified and specialty coffee markets

### HOW DOES SMALL FARMER SOLUTIONS WORK?

This activity reduces and or eliminates field-inefficiencies in the coffee production value chains, lack of consistent quality, and lack of market access lead to low prices, losses, indebtedness, and increased pressure to grow coca.

## EXPECTED RESULTS

- By the end of the project, 3,200 producers register a profitability of 33% in the production of certified and specialty coffee
- During the same period, profits from coffee sales will increase from the current 33% loss to 33% profit.
- 12,500 Has of coffee under agroforestry systems
- Coffee production has increased from 129,400 to 279,800 QQ

## PROJECT INFORMATION

**IMPLEMENTER:** Central de Organizaciones Productoras de Café y Cacao del Peru – CAFÉ PERU

**PROGRAM DURATION:** September 15, 2021 – September 15, 2026

**USAID FUNDING:** \$5,700,000

**LOCATION:** Lima, Junín, Cusco, and Puno

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